



Kentucky ACHE Corporate Partnership Opportunities



2020



Kentucky Chapter
of ACHE

American College of Healthcare Executives *for leaders who care*

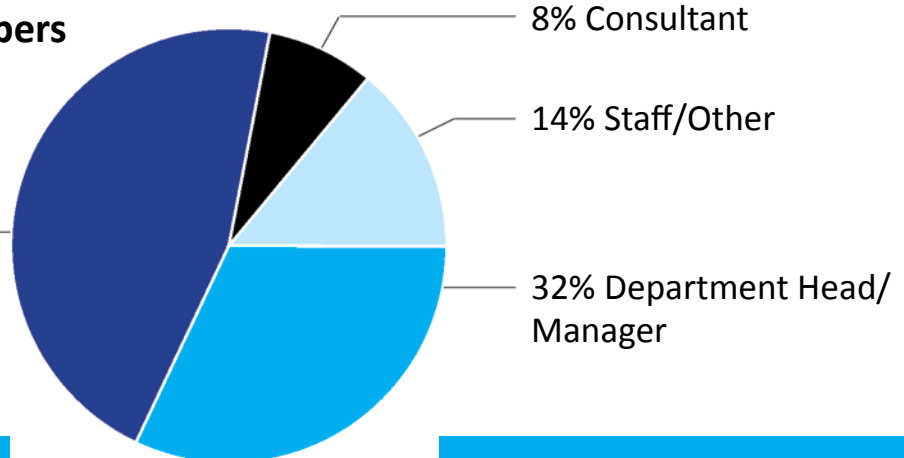
The **American College of Healthcare Executives (ACHE)** is an international professional society of more than 40,000 health care executives who lead hospitals, health care systems and other health care organizations. ACHE offers its prestigious FACHE® credential, signifying board certification in healthcare management.

The **Kentucky Chapter of ACHE (KY ACHE)**, made up of more than 500 members, is one of 80 chapters providing access to networking, education and career development at the local level. KY ACHE is successful because members are engaged and because it has the support of corporate partners.

Your corporate partnership helps KY ACHE continue to provide high quality programming close to home and at affordable rates. In return, KY ACHE provides you exposure and many opportunities to network and engage with health care administrators in Kentucky. As a corporate partner, organizations have yearlong exposure and sponsorship opportunities to build one-on-one relationships with key decision makers who make major purchasing decisions in areas such as information systems, capital equipment, management consulting, pharmaceuticals and clinical/operations management systems.

Position Title of ACHE Members

18% CEO
16% C-Suite/Senior VP
12% Vice President





Choose from the many corporate partnership levels to match your marketing objectives.

- Platinum Plus (PP)\$5,000
- Platinum (P)\$2,000
- Gold (G).....\$1,500
- Silver (S)\$1,000
- Bronze (B).....\$500

Event Sponsor - [See Add-ons next page](#)

	Platinum Plus (PP)	Platinum (P)	Gold (G)	Silver (S)	Bronze (B)
ACHE Annual Luncheon - May 21, 2020 - Northern Kentucky Convention Center, Covington during the KHA Convention					
<ul style="list-style-type: none"> ● Complimentary Registration if also a sponsor of the KHA ● Two minute commercial before the luncheon program (if also a sponsor of the KHA) or at one of the ACHE sessions ● Optional - Dinner for 2 with KY ACHE Regent: KY ACHE President; and/or KY ACHE incoming President (\$200 value) ● Recognition during welcoming and closing remarks with sponsorship level identified on printed and digital material ● Handout or your organization's marketing item placed at each attendee's luncheon place setting if requested ● Attendees' contact names and mailing addresses if requested 	✓ ⁴ ✓	✓ ²	✓ ¹	✓ ¹	
ACHE Spring Conference with 6 face-to face credits, in conjunction with the KHA Convention May 21-22, 2020 in Covington					
<ul style="list-style-type: none"> ● Two minute commercial before one of the ACHE sessions (if also a sponsor of the KHA) ● Recognition during welcoming and closing remarks with sponsorship level identified on printed and digital material ● Attendees' contact names and mailing addresses if requested 	✓	✓	✓	✓	✓
ACHE Board of Governors Exam Review Course - Summer 2020					
<ul style="list-style-type: none"> ● Invitation to attend ● Opportunity to introduce one of the speakers ● Attendees' contact names and mailing addresses if requested ● Recognition with sponsorship level identified on printed and digital material* ● Attendee bag stuffer/handout* 	✓ ✓ ✓	✓ ✓ ✓	✓ ✓	✓ ✓	✓ ✓
			S O L D		
			S O L D		

*Harshaw Trane is the exclusive sponsor of this program - SOLD

Become a KY ACHE Corporate Partner

For more information about corporate partnership opportunities, visit the Kentucky Chapter of ACHE website at kentucky.ache.org.

	Platinum Plus (PP)	Platinum (P)	Gold (G)	Silver (S)	Bronze (B)
ACHE Panel with 1.5 face-to-face credits in conjunction with the KHA Hospital Day at the Legislature - February 2020 <ul style="list-style-type: none"> Complimentary Registration (Valued at \$150 each) Complimentary exhibit space if requested Opportunity to share a two minute commercial sometime during the program Recognition during welcoming and closing remarks with sponsorship level identified on printed and digital material Attendees' contact names and mailing addresses if requested 	<ul style="list-style-type: none"> ✓⁴ ✓ ✓ ✓ ✓ 	<ul style="list-style-type: none"> ✓² ✓ ✓ ✓ ✓ 	<ul style="list-style-type: none"> ✓¹ ✓ ✓ ✓ ✓ 	<ul style="list-style-type: none"> ✓¹ ✓ ✓ ✓ ✓ 	<ul style="list-style-type: none"> ✓ ✓ ✓ ✓ ✓
ACHE Fall Conference with 1.5 face-to face credits in conjunction with the KHA Health Care Leadership Conference - November 2020 <ul style="list-style-type: none"> Complimentary Registration (Valued at \$125 each) Invitation to share a two minute commercial Recognition during welcoming and closing remarks with sponsorship level identified on printed and digital material Attendees' contact names and mailing addresses if requested 	<ul style="list-style-type: none"> ✓² ✓ ✓ ✓ 	<ul style="list-style-type: none"> ✓¹ ✓ ✓ ✓ 	<ul style="list-style-type: none"> ✓ ✓ ✓ ✓ 	<ul style="list-style-type: none"> ✓ ✓ ✓ ✓ 	<ul style="list-style-type: none"> ✓ ✓ ✓ ✓
Communications <ul style="list-style-type: none"> Listing on the KY ACHE Web site with link to your web site Feature article in the Chapter's newsletter (submit logo and 750 words) Acknowledgements in the Chapter's newsletter (submit 25 word description) 	<ul style="list-style-type: none"> ✓ ✓^{2x} ✓ 	<ul style="list-style-type: none"> ✓ ✓^{1x} ✓ 	<ul style="list-style-type: none"> ✓ ✓ ✓ 	<ul style="list-style-type: none"> ✓ ✓ ✓ 	<ul style="list-style-type: none"> ✓ ✓ ✓

Add-ons

- Opportunity to host educational webinar to members (with prior approval by KY ACHE Board)..... \$1,500
- Sponsor KY ACHE registration bag at your choice of the Chapter's event with marketing material included (\$1,000 value)..... \$1,000
- Sponsor of a refreshment break at any program \$500
- Bag stuffer/handout for any program \$150
- NEW** - Reception sponsor for networking social at conclusion of event..... \$300



American College of
Healthcare Executives
for leaders who care

Kentucky ACHE Corporate Partnership Opportunities 2020 Application

Company Name: _____

Company Description (25 word description for promotion) _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Website: www. _____

Mailing address you would like to receive materials from KY ACHE: check if same as above

Name/Title of Representative: _____

E-mail address: _____

Alternate Representative Name/Title: _____

E-mail address: _____

Kentucky ACHE Partnership Benefits are from January 1, 2020 - December 31, 2020

Platinum Plus - \$5,000

Platinum - \$2,000

Gold Level - \$1,500

Silver Level - \$1,000

Bronze Level - \$500

Add-ons

Opportunity to host educational webinar to members (with prior approval by KY ACHE Board) - **\$1,500**

Sponsor KY ACHE registration bag at your choice of the Chapter's event with marketing material included - **\$1,000**

Sponsor of a refreshment break at any program - **\$500**

Bag stuffer/handout for any program - **\$150**

Reception sponsor - Networking social - \$300

Mail sponsorship application to:

Kentucky Hospital Association
P.O. Box 436629
Louisville, KY 40253-6629
502-426-6220
Fax 502-426-6226

Payment (check appropriate payment option):

Check enclosed (make check payable to KY ACHE)

Check number: _____

Amount: \$ _____