



# Kentucky ACHE Corporate Partnership Opportunities



**2018**

Kentucky Chapter  
of ACHE

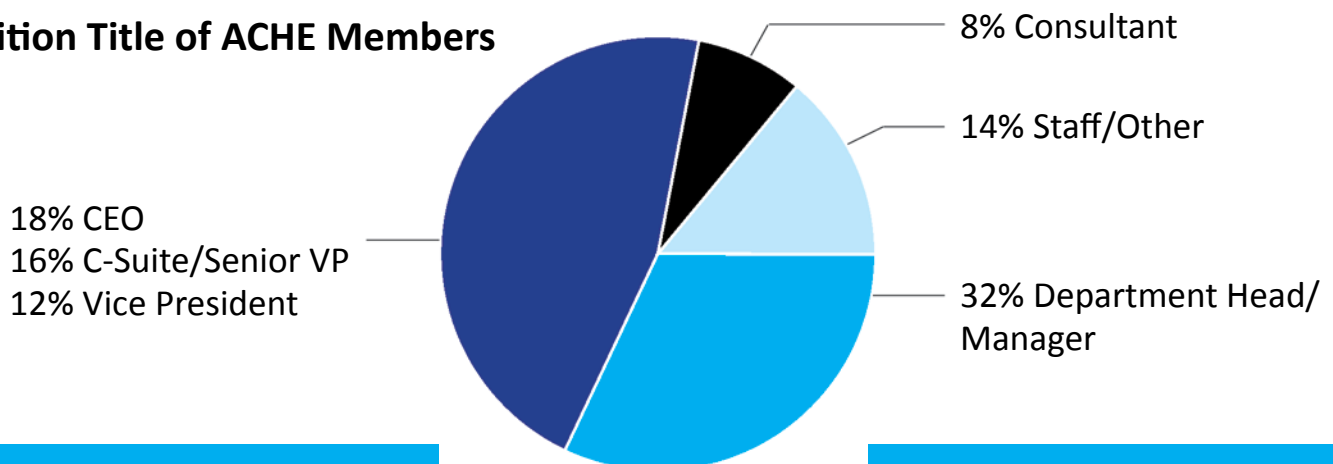
## American College of Healthcare Executives *for leaders who care*

The **American College of Healthcare Executives (ACHE)** is an international professional society of more than 40,000 health care executives who lead hospitals, health care systems and other health care organizations. ACHE offers its prestigious FACHE® credential, signifying board certification in healthcare management.

The **Kentucky Chapter of ACHE (KY ACHE)**, made up of more than 500 members, is one of 80 chapters providing access to networking, education and career development at the local level. KY ACHE is successful because members are engaged and because it has the support of corporate partners.

Your corporate partnership helps KY ACHE continue to provide high quality programming close to home and at affordable rates. In return, KY ACHE provides you exposure and many opportunities to network and engage with health care administrators in Kentucky. As a corporate partner, organizations have yearlong exposure and sponsorship opportunities to build one-on-one relationships with key decision makers who make major purchasing decisions in areas such as information systems, capital equipment, management consulting, pharmaceuticals and clinical/operations management systems.

**Position Title of ACHE Members**





# Choose from the many corporate partnership levels to match your marketing objectives.

- Platinum Plus (PP) .....\$5,000 - **Maximum of 3 PP Sponsorships**
- Platinum (P) .....\$2,000
- Gold (G).....\$1,500
- Silver (S) .....\$1,000
- Bronze (B).....\$500

	Platinum Plus (PP)	Platinum (P)	Gold (G)	Silver (S)	Bronze (B)
<b>ACHE Annual Luncheon on May 10, 2018 in Lexington during the KHA Convention</b>					
<ul style="list-style-type: none"> <li>● Complimentary Registration if also a sponsor of the KHA</li> <li>● Five minute commercial before the luncheon program on May 10 (if also a sponsor of the KHA) or at one of the following ACHE sessions</li> <li>● Optional - Dinner for 2 with KY ACHE Regent: KY ACHE President; and/or KY ACHE incoming President on May 10 in Lexington (\$200 value)</li> <li>● Recognition during welcoming and closing remarks with sponsorship level identified on printed and digital material</li> <li>● Handout or your organization’s marketing item placed at each attendee’s luncheon place setting</li> <li>● Attendees’ contact names and mailing addresses if requested</li> </ul>	✓ <sup>4</sup> ✓	✓ <sup>2</sup> ✓	✓ <sup>1</sup> ✓	✓ <sup>1</sup> ✓	✓ ✓
<b>ACHE Spring Conference with 3.0 face-to face credits, in conjunction with the KHA Convention May 10-11, 2018 in Lexington</b>					
<ul style="list-style-type: none"> <li>● Five minute commercial before the program on May 10 (if also a sponsor of the KHA)</li> <li>● Recognition during welcoming and closing remarks with sponsorship level identified on printed and digital material</li> <li>● Attendees’ contact names and mailing addresses if requested</li> </ul>	✓ ✓ ✓	✓ ✓ ✓	✓ ✓ ✓	✓ ✓ ✓	✓ ✓ ✓
<b>Board of Governors Exam Review Course August 2018</b>					
<ul style="list-style-type: none"> <li>● Invitation to attend</li> <li>● Opportunity to introduce one of the speakers</li> <li>● Attendees’ contact names and mailing addresses if requested</li> <li>● Recognition with sponsorship level identified on printed and digital material*</li> <li>● Attendee bag stuffer/handout*</li> </ul>	✓ ✓ ✓	✓ ✓ ✓	✓ ✓ ✓	✓ ✓ ✓	✓ ✓ ✓
			<b>S O L D</b>		
			<b>S O L D</b>		

**\*Harshaw Trane is the exclusive sponsor of this program - SOLD**

## Become a KY ACHE Corporate Partner

For more information about corporate partnership opportunities, contact Pam Kirchem, director of membership services for the Kentucky Hospital Association (KHA) at 502 992-4363 or via [pkirchem@kyha.com](mailto:pkirchem@kyha.com).

	Platinum Plus (PP)	Platinum (P)	Gold (G)	Silver (S)	Bronze (B)
<b>ACHE Summer/Fall Conference with face-to-face credits</b>					
● Complimentary Registration (Valued at \$150 each)	✓ <sup>4</sup>	✓ <sup>2</sup>	✓ <sup>1</sup>	✓ <sup>1</sup>	
● Complimentary exhibit space if requested	✓	✓	✓		
● Opportunity to share a 5 minute commercial sometime during the program	✓	✓			
● Recognition during welcoming and closing remarks with sponsorship level identified on printed and digital material	✓	✓	✓	✓	✓
● Attendees' contact names and mailing addresses if requested	✓	✓	✓		
<b>ACHE Fall Conference with 1.5 face-to face credits, in conjunction with the KHA Health Care Leadership Conference in November 2018</b>					
● Complimentary Registration (Valued at \$125 each)	✓ <sup>2</sup>	✓ <sup>1</sup>			
● Invitation to share a 5 minute commercial	✓				
● Recognition during welcoming and closing remarks with sponsorship level identified on printed and digital material	✓	✓	✓	✓	✓
● Attendees' contact names and mailing addresses if requested	✓	✓	✓		
<b>Communications</b>					
● Listing on the KY ACHE Web site with link to your web site	✓	✓	✓	✓	✓
● Feature article in the Chapter's newsletter (submit logo and 750 words)	✓ <sup>2x</sup>	✓ <sup>1x</sup>			
● Acknowledgements in the Chapter's newsletter (submit 25 word description)	✓	✓	✓	✓	✓
<b>Add-ons</b>					
● Opportunity to host educational webinar to members (with prior approval by KY ACHE Board).....					\$1,500
● Sponsor KY ACHE registration bag at your choice of the Chapter's event with marketing material included (\$1,000 value).....					\$1,000
● Sponsor of a refreshment break at any program .....					\$500
● Bag stuffer/handout for any program .....					\$150



Company Name: \_\_\_\_\_

Company Description (25 word description for promotion) \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Website: www. \_\_\_\_\_

**Mailing address you would like to receive materials from KY ACHE:**  check if same as above

Name/Title of Representative: \_\_\_\_\_

E-mail address: \_\_\_\_\_

Alternate Representative Name/Title: \_\_\_\_\_

E-mail address: \_\_\_\_\_

**Kentucky ACHE Partnership Benefits are from January 1, 2017 - December 31, 2018**

**Platinum Plus - \$5,000**

**Platinum - \$2,000**

**Gold Level - \$1,500**

**Silver Level - \$1,000**

**Bronze Level - \$500**

**Add-ons**

Opportunity to host educational webinar to members (with prior approval by KY ACHE Board) - **\$1,500**

Sponsor KY ACHE registration bag at your choice of the Chapter's event with marketing material included - **\$1,000**

Sponsor of a refreshment break at any program - **\$500**

Bag stuffer/handout for any program - **\$150**

**Mail or email sponsorship application to:**

Pam Kirchem, FACHE  
Kentucky Hospital Association  
P.O. Box 436629  
Louisville, KY 40253-6629  
502-992-4363  
Fax 502-814-0363  
pkirchem@kyha.com

**Payment (check appropriate payment option):**

**Check enclosed (make check payable to KY ACHE)**

Check number: \_\_\_\_\_

Amount: \$ \_\_\_\_\_